

The Better Days Foundation's

*Charity*  
**FOOD & WINE  
TASTING**

Supporting

Environmental Cleanups, Education and Community Engagement



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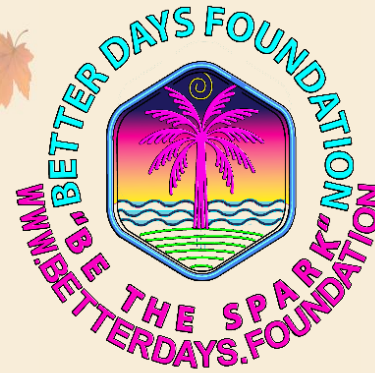


**THE GREAT  
CLEANUP &  
HOLIDAY TOY  
DRIVE**

FROM FORT  
PIERCE  
TO VIRGINIA  
KEY

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BETTER DAYS FOUNDATION  
LET'S BREAK A WORLD RECORD  
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**THE BETTER DAYS  
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**FALL  
EVENT SERIES**

The Great Cleanup

Art Basel

Charity Food and Wine Tastings

The Great Cleanup and Holiday Toy  
Drive

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**THE  
BETTER DAYS  
FOUNDATION'S  
ART  
BASEL  
MIAMI**

**2023**  
SCAVENGER HUNT  
954-594-2387





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*"You cannot escape the responsibility of tomorrow by evading it today"*

*Abraham Lincoln*

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## WELCOME

Dear Valued Fall Event Series Sponsor,

I hope you're having a great day. I am writing to extend a heartfelt invitation to your company to join us as a valued sponsor for the Better Days Foundation's upcoming Fall Event Series. As a leading member of our community, we believe your commitment to environmental sustainability aligns perfectly with our mission to inspire positive change and promote a greener, more sustainable world.

The Better Days Foundation has been making waves in the field of environmental conservation, education, and community engagement. Our unwavering dedication to reducing plastic pollution and fostering eco-consciousness has allowed us to achieve remarkable milestones throughout the years. From hosting world record beach cleanups to integrating cutting-edge technology and art into our initiatives, we have successfully united individuals, communities, and businesses to create tangible impacts on our environment.

Our Fall Event Series, where art, culture, and environmental conservation converge for a season of positive impact. Join us for captivating experiences, including the Charity Food and Wine Tastings, showcasing art paired with gourmet cuisine and fine wines. Embark on the Charity Art Scavenger Hunt during Art Basel, unlocking hidden artworks while enjoying local delicacies. Engage in educational programs with schools and organizations, fostering eco-consciousness among the younger generation. Be part of our mission to "Be The Spark" and make a tangible difference for our planet. Sponsor our events and unite with us to create a greener, more sustainable future for all.

Sponsoring the Better Days Foundation's events offers a multitude of benefits for your company. Enjoy Prominent Brand Exposure as your logo takes center stage on event materials, promotional items, digital platforms, and our official website, reaching a diverse and engaged audience. Showcase your dedication to environmental sustainability through Community Engagement, actively participating in events and connecting with environmentally-conscious individuals, artists, and like-minded businesses. Access Exclusive Marketing Opportunities to set up promotional tents and host contests, providing direct interaction with event attendees. Foster Networking and Collaboration by connecting with esteemed sponsors, community leaders, and industry experts during panel discussions and networking sessions, paving the way for potential collaborations and mutual partnerships. Most importantly, demonstrate your Positive Social Impact by supporting a renowned environmental non-profit organization and contributing to meaningful efforts in building a cleaner, healthier planet for future generations.

We firmly believe that your participation as a sponsor will not only elevate the success of our Fall Event Series but will also strengthen the foundation of sustainable practices in our local community and beyond. Together, we can be the spark that ignites positive change and inspires countless individuals to take action for a better, more sustainable future.

I kindly request the opportunity to discuss the sponsorship options further and address any questions or inquiries you may have. Please find the attached sponsorship deck for detailed information on available packages and benefits.

Thank you for considering our invitation, and we eagerly await your positive response. Let us unite our efforts to create Better Days for our environment and foster a world that cherishes nature and embraces eco-consciousness.

Garret Nathan

Founder

The Better Days Foundation



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## BE THE SPARK



## "BE THE SPARK"

As a society, we have become increasingly aware of the ecological disaster we are facing. Micro plastics have even been found in human bodies, and it's clear that we need to make a change now. But what can we as individuals do? That's where Better Days comes in. Our Motto is "Be The Spark" and we believe that by "being the spark" of inspiration, we can create a global change in the fight against pollution to Help Save Our Planet.

One small example of this is our 6th Annual Great Beach Cleanup and Holiday Toy Drive on April 22, 2023. We once again showed the power of a simple act of an individual, taking a .05 miles walk on the beach , picking up garbage as they go a the power of a community that comes together to tackle an issue that affects us all, when we cleaned over 140 miles of Florida's coastline and Intracoastal in just a few hours, and to date have cleaned an incredible 650+ miles and removed over 30,000 pounds of garbage from our environment.

At Better Days, we will continue to lead the charge by creating zero carbon footprint events and integrating the latest in green, eco-friendly technologies. Our projects, which utilize the power of Art and Web3 technologies, will continue to inspire and create a global impact. Our revolutionary Token-economy including the tokenization of our cleanups will reward volunteer efforts and create a cryptocurrency designed to help save the planet.

This year, we are back and we invite you to join us as we push to create a zero carbon footprint event and clean even more of Florida's coastline and Intracoastal in a single day - 280 total miles to be exact. Together, we can make amazing things happen and create better days for our planet, community, and ourselves.

Thank You

Founder, The Better Days Foundation

Garret Nathan

954-594-2398

**"Give Yourself Entirely to those around you.  
Be Generous with your blessings. A Kind Gesture can  
reach a Wound that ONLY Compassion can Heal."**

*Steve Maraboli*

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## OUR CHARITY

The Better Days Foundation is a Florida based nonprofit organization dedicated to promoting environmental sustainability with the goal of saving our planet. Our mission is to inspire and empower individuals to take action and make a positive impact on the environment. We plan on accomplishing our Mission in two ways:

The first is to Inspire, empower, and educate. Our motto, "Be The Spark," encapsulates our belief that every person has the power to make a difference. By educating the public about the dangers of littering and plastic debris on beaches and in oceans, and by encouraging small, everyday actions like picking up trash while enjoying a day at the beach, we aim to inspire individuals to take ownership of their impact on the environment.

Through our community beach cleanups, we demonstrate the power of collective action. By bringing people together to work towards a common goal, we are able to clean hundreds of miles of Florida's beaches in just a few hours. The money raised through our charity event will be used to continue organizing these cleanups and educating the public about the dangers of plastic pollution. Join us in our mission to "Be The Spark" and create real, tangible change for the environment.

The Second is to create a global impact on the environmental problems facing humanity. We will do this using the power of Art and Cutting-edge technology to create a World without borders where we come together through the universal language of Art combined with Cutting-edge technology to not only highlight the issue we face but ways to prevent, protect and clean our environment in the goal of Saving our Planet.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

We DON'T have a SOCIETY if We DESTROY the ENVIRONMENT"

*Margaret Mead*



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## YEAR IN REVIEW

2022 was a breakout year for the Better Days Foundation. We successfully organized three more world record cleanups and expanded our cleanup area to include the Intracoastal. We then went another 30 miles north, expanding our cleanup area from Fort Pierce to Virginia Key, for a total attempted cleanup area of over 280 miles per cleanup.

### 2023

In April 22<sup>nd</sup> we cleaned over 140 miles in a single day, bringing our total grand total to over 650 total miles cleaned and removing a whopping 30,000+ lbs of garbage from our environment. Our annual holiday toy drive, in conjunction with our December cleanup, put smiles on hundreds of sick kids' faces at local Florida hospitals. We also started an incredible used sneaker program with the schools of South Florida to teach kids small acts like recycling a pair of sneakers can have a big impact on our environment.

The incredible work we are doing with Cutting-edge technology and the integration of art into our plans to save the planet put us front and center at Art Basel Miami, NFT.NYC, and incredible panel discussions including Polygons Salon Sessions , Quantum and Web3 Summits. This also led to a meet the founder article to be written in the Art and Business news, the world's longest running Art publication. Our Environmental Education activation set up at Surfcomber for the week of Art Base was amazing as busloads of school kids came to learn about the environment through art.

The creation of Our Monthly Yoga Beach Cleanups and Holistic afternoons have been an incredible community event where we focus on the health of our environment and the members of our community. The event consists of yoga and meditation, water activities, snorkel tours to our reefs and of course our beach cleanups.

We teamed up with 2 Music Festivals, Firefly Festival and Tortuga Festival to run their eco exchange programs where we taught concert goers about sustainability while earning prizes.

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**"Look deep into nature, and then you will  
understand everything better."**

*Albert Einstein*

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## WHAT WE'RE DOING

Our ambitious plans for this year include cleaning over 900 miles and collecting more than 35,000 pounds of harmful debris through our three World Record Beach Cleanups. These events will be powered by cutting-edge technology, and we're also hosting a series of captivating events centered around our cleanups.

The work we continue to do with artists has gained recognition at prestigious events like the New York Art Expo, NFT.NYC, and Art Basel Miami 2023. We're making a difference through our Environmental, Art, and Education activations for local school kids, pioneering the First-of-Its-Kind Charity Art Scavenger Hunt, and conducting Charity Art Auctions.

Introducing our captivating charity food and wine tasting series, aimed at raising awareness about our vital mission and environmental challenges. Join us for an enchanting journey as we bring together South Florida's finest restaurants, offering culinary masterpieces perfectly paired with exceptional wines. The evening will be elevated with the stunning artwork of South Florida's hottest artists, blending art, gastronomy, and environmental advocacy in a memorable experience that supports a better, greener world.

The Halloween Art Walk is a festive and imaginative community event where artists showcase their Halloween-themed creations, transforming the streets into an enchanting gallery of spooktacular art. As an innovative twist, vendors' booths are creatively fashioned into a tiny town using recycled cardboard boxes, providing a safe and delightful environment for kids to embark on a magical trick-or-treating adventure. Attendees can stroll through the lively displays, experience the magic of the season, and engage with local artists while reveling in the Halloween spirit and enjoying the family-friendly atmosphere.

The Better Days Foundation is dedicated to educating younger generations about pollution and ways to protect our planet. Our community engagement projects, including the used sneaker recycling program and world record cleanups, demonstrate how small acts like recycling sneakers or cleaning up beaches can make a significant difference. At events like our Halloween art walk and Art Basel activations, we continue to inspire and educate young minds about environmental conservation. We are revolutionizing our volunteer experience by creating the Better Days Foundation's token economy, allowing volunteers to earn cryptocurrency tokens redeemable at businesses and restaurants in the cleanup area. Plastic Credits, based on cleanup activities, will help reduce our carbon footprint. Virtual reality events, charity NFT art drops, and monthly Web3 meet-ups are also part of our innovative vision.

We have begun working with several Cities in the area to create a monthly cleanup and wellness program focusing on the Health of our communities as well as our Environment. This includes an Incredible open air market highlighting local businesses, Yoga and Meditation sessions and activities for kids focusing on Environmental Education.

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**"The best way to predict the future is to create it"**

*Alan Kay*



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## WHAT IS THE BETTER DAYS FOUNDATION'S FALL EVENT SERIES

The Better Days Foundation's Fall Event Series is a compelling and impactful showcase of art, culture, and environmental sustainability. Through a series of engaging initiatives, the foundation aims to inspire positive change and foster a greener, more sustainable world. Attendees will have the opportunity to indulge in a gourmet culinary experience at our Charity Food and Wine Tastings, where prestigious Gallery Artists' works are thoughtfully paired with fine wines and locally sourced ingredients. The Charity Art Scavenger Hunt during Art Basel promises an immersive and thrilling experience, with hidden artworks by esteemed gallery artists waiting to be discovered amidst the vibrant streets of South Beach. As part of its commitment to the community, the foundation has organized educational programs in partnership with local schools and organizations, encouraging the younger generation to embrace eco-consciousness and environmental stewardship. The Fall Event Series offers sponsorship packages tailored to meet businesses' interests, providing prominent brand exposure, exclusive marketing opportunities, and the chance to network and collaborate with esteemed sponsors, community leaders, and industry experts. By supporting the Better Days Foundation's Fall Event Series, sponsors contribute to meaningful efforts that make a lasting, positive impact on the environment and future generations.

With the Our Fall Event Series, businesses have an extraordinary opportunity to align themselves with a renowned environmental non-profit organization and showcase their dedication to corporate social responsibility. Each sponsorship package offers unique benefits, ranging from prominent logo placement on event materials and digital platforms to hosting promotional tents and contests during events. Silver, Gold, and Title Sponsorship packages offer progressively enhanced recognition and networking opportunities, allowing sponsors to foster collaborations with like-minded individuals and businesses. By supporting the Fall Event Series, sponsors not only promote environmental awareness but also engage with an audience of environmentally-conscious individuals, artists, and community members. The Better Days Foundation invites businesses to become the spark that ignites positive change and contributes to a cleaner, healthier planet for future generations.

The Better Days Foundation's Fall Event Series is an inspiring and transformative showcase of art, culture, and environmental sustainability. From the gourmet culinary experiences at the Charity Food and Wine Tastings to the thrilling Charity Art Scavenger Hunt during Art Basel, each event offers unique opportunities for attendees to engage with eco-consciousness and contribute to a greener future. The foundation welcomes businesses to become valued sponsors, providing them with prominent brand exposure, exclusive marketing opportunities, and networking access with esteemed sponsors and industry experts. Supporting our Fall Event Series not only demonstrates a commitment to environmental sustainability but also fosters a positive social impact, making a tangible difference for our environment and future generations. Together, let's Be The Spark for change and create Better Days for our planet.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

*"We can only see a short distance ahead, but we can  
see plenty there that needs to be done."*

*Alan Turing*



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# WHAT IS THE BETTER DAYS FOUNDATION'S FALL EVENT SERIES

### Highlights of The Better Days Foundation's Fall Event Series:

1. **Charity Food and Wine Tastings:** Attendees will savor a gourmet culinary experience where prestigious Gallery Artists' works are thoughtfully paired with fine wines and locally sourced ingredients, creating a delectable fusion of art and gastronomy.
2. **Charity Art Scavenger Hunt:** During Art Basel, participants embark on an immersive and thrilling journey through the vibrant streets of South Beach, discovering hidden artworks by esteemed gallery artists, while supporting environmental sustainability.
3. **Educational Programs:** The foundation's commitment to the community shines through educational programs in collaboration with local schools and organizations, encouraging the younger generation to embrace eco-consciousness and environmental stewardship.
4. **Tailored Sponsorship Packages:** Businesses have the extraordinary opportunity to align themselves with a renowned environmental non-profit organization by choosing from Silver, Gold, and Title Sponsorship packages, each offering unique benefits tailored to their interests.
5. **Prominent Brand Exposure:** Sponsors gain prominent logo placement on event materials, digital platforms, and the foundation's official website, amplifying their brand's visibility to a diverse and engaged audience.
6. **Exclusive Marketing Opportunities:** Sponsors can set up promotional tents, host contests during events, and interact directly with event attendees, creating a unique and engaging marketing experience.
7. **Networking and Collaboration:** Sponsors have the chance to connect with esteemed sponsors, community leaders, and industry experts during panel discussions and networking sessions, fostering potential collaborations and mutually beneficial partnerships.
8. **Environmental Awareness:** Supporting the Fall Event Series allows sponsors to engage with environmentally-conscious individuals, artists, and community members, showcasing their dedication to corporate social responsibility.
9. **Positive Social Impact:** Sponsors contribute to meaningful efforts that make a lasting, positive impact on the environment and future generations, demonstrating their commitment to a cleaner, healthier planet.

The Better Days Foundation's Fall Event Series presents an unforgettable opportunity for businesses to showcase their commitment to environmental sustainability while engaging with an audience passionate about making a difference. By supporting this transformative showcase of art, culture, and environmental stewardship, sponsors become an integral part of sparking positive change and creating Better Days for our planet.

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## OUR WORLD RECORD BEACH CLEANUPS AND HOLIDAY TOY DRIVE

In December 2020, amidst the challenges of a generational pandemic and just days before Christmas, the Better Days Foundation embarked on a remarkable journey. Their goal was to break the consecutive mileage record of 16 miles and clean up a vast 110-mile stretch from Hobe Sound to Virginia Key, all while conducting a Holiday Toy Drive to bring joy to sick children in local hospitals. Adopting a simple yet effective plan, they divided the cleanup area into .05-mile sections, allowing volunteers to pick convenient spots and clean the beach as they walked southward. Despite the obstacles, the foundation surpassed expectations, covering an astounding 25 consecutive miles and over 43 total miles while collecting more than 100 toys. This success solidified their motto, "Be The Spark," inspiring further efforts to drive change not only in Florida but around the world.

Fast forward to April 2023, the Better Days Foundation continues to be a catalyst for positive environmental change with our 6<sup>th</sup> World Record Cleanup totaling over 140 miles in a single day. We have expanded efforts to the Intracoastal, they mobilize teams of boaters to clean designated 1-mile sections, enlisting the support of local marinas to tackle this monumental task together. With over 650 total miles cleaned and 30,000 lbs of garbage removed, we now strive to expand our reach by aiming to clean over 900 miles and initiating innovative Web3 projects to inspire global change.

Partnering with Earth Day, National Cleanup Day, Live Nation, and other prominent companies, the Better Days Foundation thrives on making "AMAZING" happen once more. With the backing of over 90 marinas and numerous businesses, we maximize exposure through sponsored flyers, engaging the community in our mission to create a cleaner, healthier environment. We invite businesses to join our cause, be a spark of positive change, and make a lasting impact in the fight against plastic pollution and environmental degradation.

Our Next 2 World Record Cleanups are part of the Better Days Foundation's Fall Event Series, September 16<sup>th</sup> and December 16<sup>th</sup>, by Sponsoring our event series your company will be part of "making Amazing Happen" as we attempt to clean over 280 miles of Florida's Coastline and Intracoastal in a single day.

December is also our Holiday Toy Drive for the sick kids in our local hospitals, we ask all of our incredible volunteers to bring a new toy to our cleanup for a sick kid in our local hospital. Toys are dropped off at designated Toy Drop locations and distributed to the hospitals in the county they are collected.

### Benefits of Sponsoring Our Fall Event Series:

1. Exposure to over 90 Marinas and Hundreds of Businesses that advertise our Cleanups by hanging up our Cleanups Flyers.
2. Opportunity to Adopt a Section of the Cleanup area. This will include the opportunity for direct marketing to our volunteers with the ability to set up a tent and have giveaways and contests.
3. Opportunity to run Co-Branded Cleanup related contests



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## ART BASEL 2023

Art Basel is a leading global platform that connects collectors, galleries, and artists. Its fairs in Basel, Hong Kong, and Miami Beach support galleries and nurture the careers of artists. The organization's publications, The Art Market and the Art Market Principles and Best Practices, are committed to increasing the transparency and accountability of the art market. Art Basel's initiatives strive to create unique artist-led experiences and strengthen local art scenes.

The most recent edition of Art Basel in Miami Beach, held in 2022, attracted 85,000 attendees and featured 280 premier galleries from 35 countries.

Building on the success we had at the 2022 edition, we are already looking forward to Art Basel Miami Beach 2023. We will again have a home base set up at The Surfcomber South Beach, featuring an educational area for kids during the day and an immersive environmental art experience at night. We will also have our Charity Art Scavenger Hunt with our own gallery location, highlighting the Better Days Foundation's digital assets and the work of several artists we work with, focusing on sustainability, art, and technology.

Benefits of Sponsoring Our Fall Event Series:

1. Your company's Logo on Event Marketing materials to be distributed in and around Miami
2. Your company's Logo on Signs and Banners at The Events
3. Creating a Co-Branded Limited Edition Art Piece to be displayed at one of our Basel Locations, these pieces will be auctioned off at one of our upcoming Auctions to raise funds for The Better Days Foundation
4. A Branded VIP Area
5. Sponsored intros, and interviews during our Events
6. Sending attendees an at-home package that includes things like shirts, hats, and coupons for interacting at our Virtual Events

Please see the Sponsors Benefits for the Months Events Series that you are interested in participating in for more details. Join us as a sponsor of The Better Days Foundation's Fall Event Series to leverage these benefits, engage with our community, and make a meaningful impact.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship options and unlock the full potential of your brand at this exciting event. Together, let's create a remarkable and mutually rewarding partnership

**"Out of adversity comes opportunity."**

*Ben Franklin*

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# WHAT IS THE BETTER DAYS FOUNDATION CHARITY ART SCAVENGER HUNT

The Charity Art Scavenger Hunt is a thrilling and immersive community event hosted by the Better Days Foundation, uniting art, culture, and environmental conservation in a one-of-a-kind experience. Participants embark on an interactive journey through the enchanting streets of South Beach, Miami, guided by cutting-edge technology and an engaging app. As they unlock clues and discover hidden artworks created by talented gallery artists, they also have the opportunity to indulge in delectable local cuisine and specialty drinks at various host locations. More than just a hunt, this event fosters community engagement, promotes local businesses, and supports the Better Days Foundation's mission to create a greener and more sustainable world. The Better Days Foundation's Art Basel Charity Art Scavenger Hunt will take place during Art Basel December 6<sup>th</sup>-10<sup>th</sup> throughout the streets of South Beach.

### Event Highlights:

1. **Scavenger Hunt:** Participants embark on an interactive journey through the vibrant streets of South Beach, uncovering incredible hidden artworks created by renowned gallery artists. Guided by a mobile app and cutting-edge technology, including Augmented Reality, participants will enjoy a one-of-a-kind art exploration experience.
2. **Environmental Conservation:** The Art Basel Charity Art Scavenger Hunt is not just about art; it's also about making a positive impact on our environment. The Better Days Foundation is dedicated to environmental conservation, and this event raises awareness about sustainable practices while supporting our vital initiatives.
3. **Family-Friendly Fun:** The scavenger hunt is designed to be a fun and family-friendly activity. Participants of all ages can enjoy a day of adventure, discovery, and learning as they explore South Beach, find hidden artworks, and engage in educational activities related to environmental conservation.
4. **Culinary Delights:** Along the scavenger hunt route, participants will have the opportunity to indulge in delicious food and drinks from sponsoring locations. As they unravel the art treasures, they can savor discounts on food and beverages, enhancing their overall experience and discovering the culinary delights of South Beach.
5. **Community Engagement:** The Art Basel Charity Art Scavenger Hunt fosters community engagement by partnering with local schools, students, Boys and Girls Scouts, and Big Brothers Big Sisters. It provides an opportunity for participants to learn, engage, and create lasting memories while developing a deeper understanding of environmental issues and the importance of art.
6. **Art Sales for a Cause:** The artworks showcased during the scavenger hunt have been generously donated to the Better Days Foundation. Art sales from the event directly contribute to our mission of environmental conservation, helping fund future projects and initiatives that create a better and more sustainable future for our planet.



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## BETTER DAYS FOUNDATION'S CHARITY ART SHOW

Welcome to the Better Days Foundation Charity Art Show, a prestigious art exhibition and the grand finale of Our Charity Art Scavenger Hunt and location of our VIP Lounge.. The art show is a celebration of creativity, environmental consciousness, and community engagement. Taking place at a captivating South Beach location, this event is set to be the highlight of Art Basel, showcasing works from esteemed gallery artists whose pieces have been carefully selected by a jury.

Immerse yourself in an exquisite display of art that not only captivates the imagination but also carries a meaningful message about our planet's well-being. Each artwork provides a unique perspective on environmental issues, celebrating the power of art to drive positive change. As the final location of the Charity Art Scavenger Hunt, the Better Days Foundation Charity Art Show welcomes esteemed guests, sponsors, and art enthusiasts to a private VIP pre-showing on Tuesday, December 5th. This exclusive preview offers a luxurious and intimate experience, allowing attendees to explore the stunning art collection before it opens to the public.

From December 6th to 11th, the art show opens its doors to the public, extending the opportunity for the community to engage with exceptional art and environmental advocacy. A percentage of the proceeds from art sales will directly support the Better Days Foundation's efforts to combat pollution, protect our environment, and empower local communities through educational programs and initiatives. As you mingle in the exclusive VIP Lounge, surrounded by a vibrant artistic atmosphere, you'll not only enjoy exquisite hospitality but also connect with like-minded individuals who share a passion for art and a commitment to preserving our planet. Participate as a sponsor of the Better Days Foundation Charity Art Show and be part of an unforgettable event that celebrates the harmonious blend of artistic expression and environmental stewardship, shaping a brighter and greener future for generations to come. Our Charity Art Auctions will take place both In Person and Virtually. Sponsors will have both Virtual and In Person Sponsorship Opportunities, including the possibility of participating in creating a Special Edition NFT for one of our Auctions.

### Event Highlights:

1. **VIP Pre-Showing:** The excitement starts with an exclusive VIP pre-showing. Esteemed guests, sponsors, and art enthusiasts will have the privilege of previewing the extraordinary art collection before it opens to the public, creating an intimate and luxurious experience.
2. **Public Showcase:** From December 6th to 11th, the Better Days Foundation Charity Art Show opens its doors to the public, offering a captivating display of art that captivates the imagination and highlights the importance of environmental conservation.
3. **Exquisite Artwork:** Discover an impressive array of stunning artworks that not only showcase the talents of gallery artists but also carry a meaningful message about our planet's well-being. Each piece provides a unique perspective on environmental issues and celebrates the power of art to drive positive change.
4. **Community Impact:** A percentage of the proceeds from art sales will directly support the Better Days Foundation's efforts to combat pollution, protect our environment, and empower local communities through educational programs and initiatives.

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# BETTER DAYS FOUNDATION'S CHARITY ART SHOW

### Event Highlights:

5. **VIP Lounge:** As the final location of the Charity Art Scavenger Hunt, the art show will house the exclusive VIP Lounge. Sponsors, partners, and esteemed guests will have the opportunity to network, engage, and connect in a relaxed and elegant setting while enjoying the finest hospitality.

### Benefits of Sponsoring Our Fall Event Series::

1. **Visibility and Brand Exposure:** Align your brand with the Better Days Foundation's mission and gain significant exposure among a diverse audience of art enthusiasts, philanthropists, and environmentally-conscious individuals.
2. **Community Engagement:** Demonstrate your commitment to the local community by supporting an event that encourages community engagement, raises environmental awareness, and fosters positive change.
3. **Networking Opportunities:** Access exclusive networking opportunities during the VIP pre-showing and throughout the event, connecting with key figures in the art world, environmental advocates, and fellow sponsors.
4. **Positive Brand Perception:** Show your dedication to environmental conservation and social responsibility, enhancing your brand's reputation and fostering a positive image among your target audience.
5. **Prominent Brand Placement:** Enjoy prominent brand placement and recognition across event marketing materials, including digital promotions, event signage, and printed materials, maximizing your brand's visibility throughout the event.
6. **Participating as a sponsor of the Better Days Foundations Fall Event Series** offers an exceptional opportunity to not only support a noble cause but also be part of an unforgettable event that celebrates art, culture, and environmental preservation. Join us as we combine artistic expression and environmental consciousness for a better future.

The Better Days Foundation Charity Art Show is a prestigious art exhibition that serves as the grand finale of the Charity Art Scavenger Hunt. This captivating event celebrates the fusion of artistic creativity and environmental consciousness. Held at an enchanting South Beach location during Art Basel, the show features a curated collection of works by esteemed gallery artists, each carrying a meaningful message about environmental preservation. Attendees can enjoy an exclusive VIP pre-showing before the exhibition opens to the public, providing an intimate and luxurious art experience. Proceeds from art sales directly support the Better Days Foundation's mission to combat pollution and empower local communities through educational initiatives. The event offers a unique opportunity for sponsors to gain visibility, demonstrate their commitment to environmental causes, and connect with a diverse audience of art enthusiasts, philanthropists, and advocates for positive change.



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## BENEFITS OF HOSTING OUR VIP LOUNGE AT OUR ART BASEL CHARITY ART SHOW

Partnering with The Better days Foundation to Host the VIP Lounge at Our Art Basel Charity Art Show offers a multitude of enticing benefits. Your brand will enjoy exclusive exposure during the highly anticipated VIP networking lounge. Hosting an event for an exclusive group of attendees provides a unique opportunity to showcase your brand, leaving a lasting impression on a diverse audience of art and culinary enthusiasts, environmental advocates, and potential new patrons. Moreover, your company's commitment to supporting environmental causes will be highly visible, further enhancing your brand's reputation as a socially responsible entity. As a result, this collaboration will not only elevate your brand's presence but also contribute to The Better Days Foundation's vital initiatives, creating a positive impact on our environment and inspiring others to follow suit. To increase your Brands Visibility, your company will also be paired with a Scavenger Hunt Location to create a unique experience for the attendees.

### Benefits of Hosting The VIP Lounge:

1. Exclusive Brand Exposure to an Engaged Audience
1. Unique Opportunity to Impress Art and Culinary Enthusiasts
2. Enhanced Reputation as a Socially Responsible Company
3. Networking with Potential New Patrons and Business Partners
4. Contribution to Environmental Sustainability and Community Engagement
5. By becoming a VIP Host, you align your brand with a meaningful cause while enjoying unparalleled exposure and networking opportunities. Your support will play a significant role in making The Better Days Foundation Fall Event Series an extraordinary series events that leave a lasting impression on attendees and the community.

Co-Hosting The VIP Lounge at Our Art Basel Charity Art Show your company will provide unparalleled exposure for your brand for all 6 days at one of Miami's Premier Events. Sponsoring Our Fall Event Series is a worthwhile investment that not only showcases your brand at Art Basel Miami, but also contributes to making a positive impact on our environment and supporting our community. Your generous participation as a host will be highly appreciated and recognized during the event.

Join us as a Host of the VIP Lounge at Our Art Basel Charity Art Show to leverage these benefits, engage with our community, and make a meaningful impact. Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship options and unlock the full potential of your brand at this exciting event. Together, let's create a remarkable and mutually rewarding partnership.

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## THE BETTER DAYS APP

The Better Days Foundation App is a unique and innovative tool that serves multiple purposes to promote environmental awareness and action. The main features of the app include:

- 1) Displaying the locations of the Scavenger Hunt locations on a map accompanied with Augmented Reality Markers and Branding opportunities creating a more immersive experience for our attendees.
- 2) Tracking our Beach Cleanups progress and location of our volunteers and their cleanup activities
- 3) Educational section for kids teaching about the environment, pollution, and how to help save our planet, including games for kids and

### Benefits of Sponsoring Our Fall Event Series:

branding on the app's start-up screen registration page, and menu bar. Companies also have the option to sponsor an additional game within the app at an additional cost, and to have their logo and name featured in certain sections of the app, such as the kids' game or education video.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

**“It is important we never be a spectator to unfairness or stupidity. The grave will supply plenty of time for silence”**

*Christopher Hitchens*



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## WHAT IS THE BETTER DAYS FOUNDATION'S CHARITY FOOD AND WINE TASTINGS

Join us for an unforgettable event series consisting of 7 enchanting evenings of art, culinary excellence, and fine wine at The Better Days Foundation's Charity Food and Wine Tastings. This exceptional event, organized by The Better Days Foundation, runs from Mid-September – December. We aim to raise awareness about our organization, the vital work we do, and the pressing environmental challenges confronting our planet while raising funds for environmental sustainability and education through community engagement. Immerse yourself in a captivating art showcase featuring works from prestigious Gallery Artists, a gourmet 5-course tasting menu to tantalize your taste buds with culinary masterpieces perfectly paired with the finest wines available. As you indulge in this enchanting journey of culinary delights, you'll also be supporting The Better Days Foundation's vital initiatives, making a positive impact on our planet. Don't miss this unique opportunity to network with like-minded individuals and join us in creating better days for our environment and future generations.

### Event Highlights:

1. **Gourmet 5-Course Tasting Menu:** Delight your taste buds with a gourmet 5-course tasting menu thoughtfully crafted by our partnering restaurant. Each course promises a fusion of flavors and fresh, locally sourced ingredients, prepared with precision and culinary expertise. The dishes will be expertly paired with a selection of fine wines, creating an unforgettable dining experience for all guests.
2. **Wine Pairing Expertise:** The Better Days Foundation has collaborated with renowned wine sponsors to curate a selection of wines that perfectly complement the flavors of the gourmet menu. A sommelier will be present to guide guests through the wine pairings, enriching the culinary journey with insights into each wine's unique characteristics.
3. **A Showcase of Captivating Artwork:** Attendees will have the opportunity to immerse themselves in a captivating art showcase featuring works from prominent Gallery Artists. These talented artists have earned recognition by showcasing their artwork at prestigious events like Art Basel and ArtExpo New York. Each piece on display reflects the artists' dedication to environmental themes and conservation, aligning perfectly with The Better Days Foundation's mission.
4. **Supporting Environmental Sustainability:** By participating in "The Better Days Foundation Charity Food and Wine Tastings," attendees contribute to the organization's ongoing efforts in promoting environmental sustainability and education. The proceeds from the event will directly support The Better Days Foundation's initiatives, including World Record Beach and Intracoastal cleanups, local community engagement events, and educational programs for schools, Scouts, and Big Brothers Big Sisters.

*"Change before you have to"*

*Jack Welch*

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# WHAT IS THE BETTER DAYS FOUNDATION'S CHARITY FOOD AND WINE TASTINGS

### Event Highlights:

5. **Networking Opportunities:** In addition to the art showcase and culinary delights, the event provides ample networking opportunities. Guests will include art enthusiasts, foodies, wine connoisseurs, environmental advocates, crypto enthusiasts, and representatives from various businesses and restaurants. This gathering presents a unique occasion to connect with like-minded individuals, foster potential collaborations, and build valuable relationships within the community.
6. **Panel Discussion:** As part of the event, a panel discussion will explore the intersection of Art and environmental sustainability. Expert panelists including the Events Featured Artists will share insights and perspectives on how Technology and Art can contribute to a greener and more sustainable future. Attendees will have the chance to engage in thought-provoking discussions and gain valuable knowledge.

Join us in this unforgettable evening where art, food, and wine come together to make a meaningful difference in our community and the environment. Together, we can create better days for our planet and future generations.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

“The planet does not need more successful people. The planet desperately needs more peacemakers, healers, restorers, storytellers and lovers of all kinds”

*Dalai Lama*



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## ADOPT A SECTION OF BEACH

We are excited to work with our local businesses as a key part of our community to tackle the issue of plastic and garbage on our beaches and oceans. Our initiative is simple: if each business takes responsibility for keeping the area of the beach closest to their house or business clean, we can collectively keep the entire beach clean. With this in mind, we are inviting businesses to participate by "Adopting" a 0.05 section of the beach for the event. By doing so, your company will not only be making a positive impact on the environment, but also gain additional marketing benefits and direct marketing contact with volunteers.

We understand that some businesses may have concerns about the cost of "Adopting" a section of the beach. However, we are pleased to announce that it is completely free as part of our Sponsorship Package. All we ask in return is for your company to dedicate 3 hours of your time to help clean your adopted section of the beach and assist us in marketing the Beach Clean-Up and Charity event at your business, through your social media and other channels to help recruit volunteers.

Additionally, if your company is interested in running discounts or contests related to our Beach Cleanup, please let us know. We have plenty of ideas and can help you advertise any discounts to volunteers on our website and send business your way. On the day of the beach clean-up, we simply ask that you set up at your chosen checkpoint and help direct volunteers to walk southward towards the next checkpoint, ensuring that the area you've adopted is thoroughly cleaned.

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**"If we wait for the meek to inherit the earth there won't be anything left to inherit."**

*Charles Darwin*

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## ENVIRONMENTAL PLEDGE

### BETTER DAYS ENVIRONMENTAL PLEDGE

"Commitment to Sustainability: A Pledge for Eco-Friendly Business Practices."

We, as responsible business owners and leaders in Our Community, pledge to create and uphold stringent environmental standards in our personal and professional lives. Our commitment to sustainability extends to our choice of products and business practices, as we vow to exclusively use biodegradable plastic alternatives whenever possible.

We promise to lead by example, demonstrating the positive impact that eco-conscious living has on ourselves, our community, and our planet. To this end, we will actively participate in initiatives such as beach cleanups and recycling projects.

Our goal is to minimize our carbon footprint by reducing the use of non-biodegradable plastic products within our businesses and communities. We are dedicated to giving back to both our planet and our community in any way that we can.

Together, let us embrace a sustainable future and make a difference for generations to come."

*As a Sponsor of The Better Days Foundations Events, We hope that you will join us in this pledge. We ask that Local Business Proudly display this pledge to not only show that your business is helping our environment and our community but that your business may also inspire others, making you and your Business The Spark as well. Join us in our ongoing fight against pollution and our never-ending mission to create Better Days.*

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

**"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete."**

*Buckminster Fuller*



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## EVENT OBJECTIVES

**Event Series Purpose:** The Better Days Foundation's Fall Event Series holds a dual purpose. Firstly, through our events we will raise funds for The Better Days Foundation's ongoing environmental projects and educational initiatives. Secondly, we will create awareness and inspire action towards environmental conservation and sustainability. Through the medium of art, culinary excellence, and community engagement, the event aims to inspire positive change for a greener, cleaner, and healthier planet.

### Event Objectives

- Promoting Art and Culture:** The Better Days Foundation's Fall Event Series celebrates the vibrant art and culture scene in South Beach. By showcasing incredible artworks created by renowned gallery artists, we aim to promote the value and significance of art in our community. Through this event, we create a platform for artists to share their talents, inspire creativity, and foster a deeper appreciation for the arts.
- Engaging the Community:** At the Better Days Foundation, community engagement is a core focus. The Better Days Foundation's Fall Event Series bring together participants from all walks of life, including Business Owners, Founders, Creators, Artists and Government Officials. We provide a platform for individuals to come together, learn, and engage in a shared experience that encourages dialogue, collaboration, and the formation of lasting connections.
- Highlighting Our Sponsors and Participating Locations:** South Florida is renowned for its unique Art, Food and incredible sites that contribute to our vibrant culture. The Better Days Foundation's Fall Event Series highlights Our Amazing Sponsors and exceptional Host locations, allowing participants to discover hidden gems and experience the diversity and richness of South Florida firsthand. By showcasing participating Sponsors and Host locations, we aim to promote local hotels, restaurants, and Artists, creating a mutually beneficial partnership that enhances community visibility and supports their growth.

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**"The secret of change is to focus all of your energy not on fighting the old, but on building the new"**

*Dan Millman*

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# HOW YOUR SPONSORSHIP SUPPORTS THE ENVIRONMENT, LOCAL ART AND OUR COMMUNITY

Participating in The Better Days Foundation's Fall Event Series offers a powerful way to support the environment, local art, and our community. As participants enjoy the Incredible activations in Our Fall Event Series, they not only celebrate the artistic talents of local gallery artists but also gain a deeper appreciation for our natural surroundings. The event's focus on environmental conservation raises awareness about sustainability and the importance of preserving our planet. By participating in Our events, the community is brought together in a shared mission to create positive change. Proceeds from art sales directly support the Better Days Foundation's environmental initiatives, allowing us to make a lasting impact in protecting our environment and empowering our community for a greener, more vibrant future. These initiatives include Our Monthly Yoga Beach Cleanup and Holistic Afternoon where we focus on the wellbeing of our Environment and our Community, Our programs with the schools throughout South Florida like Our used sneaker recycling program and Our Kids Environmental Education activation during Art Basel.

1. **Empowering Local Artists:** Your sponsorship enables us to provide a platform for local artists to showcase their talents and creative works. By supporting Our Better Days Foundation's Fall Event Series you directly contribute to their professional development and recognition, fostering a thriving arts community.
2. **Promoting Cultural Expression:** The Better Days Foundation's Fall Event Series celebrates the rich diversity of artistic expression within our community. Your sponsorship helps us promote and preserve cultural traditions, allowing artists from various backgrounds to share their unique perspectives and art forms with a broader audience.
3. **Encouraging Artistic Engagement:** Through Our Events, we inspire individuals of all ages to engage with and appreciate the arts. Your sponsorship enables us to organize interactive activities, workshops, and exhibitions, providing opportunities for community members to explore their own creativity and develop a deeper appreciation for the arts.
4. **Strengthening Community Bonds:** Our Event acts as a catalyst for community engagement and collaboration. By supporting this event, you help foster a sense of unity and pride among community members, encouraging them to come together, celebrate, and build lasting connections through shared artistic experiences.
5. **Economic Impact:** Local arts and community events have a positive ripple effect on the local economy. By sponsoring The Better Days Foundation Fall Event Series, you contribute to the economic vitality of the community by attracting visitors, supporting local businesses, and generating revenue that can further support arts and cultural initiatives.

Your sponsorship of The Better Days Foundation's Fall Event Series directly supports local artists, promotes cultural expression, encourages artistic engagement, enhances accessibility, strengthens community bonds, and has a positive economic impact. Join us in our mission to foster a vibrant arts community and create meaningful experiences for our residents.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.



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## HOW YOUR SPONSORSHIP IMPACTS OUR COMMUNITY

Sponsoring Our Fall Event Series presents a remarkable opportunity for collaboration with The Better Days Foundation, one of the State's largest Environmental Foundations, Local Businesses, Community Leaders and Our Incredible Gallery artists, giving you the opportunity to contribute to the Environmental wellbeing of our community and the cultural fabric of our city. By partnering with us, you can actively engage with Non-Profits helping to create a better community and the South Florida's artists that play a pivotal role in positively shaping the cultural landscape of our community.

Here's how your sponsorship can facilitate collaboration and contribute to the Environmental wellbeing and cultural fabric of our community:

1. **Funding Community Engagement Projects:** Your Sponsorship will help fund incredible community projects like Art Basel Charity Art Scavenger Hunt, Our Halloween Art Walk with a "Tiny Town" creating a safe environment for kids to go Trick or Treating, The Incredible work we do with the local schools and Our Local and World Record Cleanups.
2. **Collaborative Environmental Art Installations:** Your sponsorship enables us to create collaborative art installations where local artists can collaborate with your brand to create unique and captivating artworks. These installations serve as powerful visual representations of the partnership between your brand and the local art community, leaving a lasting impact on event attendees.
3. **Artist Showcases and Performances:** The Better Days Foundation provides a platforms for local artists to showcase their talents and engage with a diverse audience. As a sponsor, you can host dedicated artist showcases or performances, providing a stage for emerging artists to exhibit their skills and share their artistic visions with the community.
4. **Environmental Education:** Your sponsorship will help fund educational community engagement projects designed to educate kids about the dangers of pollution, ways to prevent pollution and small steps anyone can take to help save our planet.
5. **Artist-Branded Collaborations:** We encourage collaborations between artists and brands to create co-branded merchandise or limited-edition products. Your sponsorship allows for the development of exclusive partnerships, resulting in unique, artistically-inspired products that resonate with the community and align with your brand's identity.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and explore how we can collaboratively contribute to the cultural vibrancy of our city.

*"Often when you think you're at the end of something,  
you're at the beginning of something else"*

*Fred Rogers*

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## HOW YOUR SPONSORSHIP IMPACTS OUR COMMUNITY

6. **Talks and Workshops:** Your sponsorship will support both Environmental and Artist, talks and workshops, where local artists and Foundations can share their expertise to help inspire others.
7. **Artistic Mentorship Programs:** Through your sponsorship, we can establish artistic mentorship programs that connect established artists with aspiring local talent. These programs provide valuable guidance and support to emerging artists, nurturing their skills and helping them thrive within the artistic community.
8. **Community Art Projects:** Your sponsorship will help support community art projects that engage residents of all ages and backgrounds. By collaborating with local artists and community members, you can contribute to the creation of public art installations, murals, or interactive exhibits that enrich the cultural landscape of our city.
9. **Community Environmental Projects:** Your sponsorship will help support community Environmental projects like The Better Days Foundations World Record Cleanups, Local community based cleanups and projects designed to teach everyone how small acts like picking up some garbage while walking down the beach or recycling a pair of sneakers can have a huge impact on our environment.

By sponsoring The Better Days Foundation's Fall Event Series you have a unique opportunity to collaborate with local artists, support their artistic endeavors, and contribute to the cultural fabric of our city. Together, we can foster an environment where art thrives, artists are celebrated, and our community is enriched by the diverse range of artistic expressions.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and explore how we can collaboratively contribute to the cultural vibrancy of our city.

**"It is horrifying that we have to fight our own government to save the environment."**

*Ansel Adams*



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## COMMUNITY ENGAGEMENT AND BRAND ALIGNMENT

Participating as a sponsor of The Better Days Foundation's Fall Event Series presents a remarkable opportunity for community engagement and brand alignment. By joining this captivating Series of Event, sponsors and hosts can directly connect with a diverse audience of art enthusiasts, families, and tourists, fostering meaningful interactions within the community. Aligning their brand with the Better Days Foundation's mission of environmental conservation and community empowerment, participants demonstrate their commitment to social responsibility and sustainability. Through this dynamic collaboration, sponsors and hosts can strengthen their brand's visibility, showcase their dedication to positive change, and forge lasting connections with the community, all while supporting a worthy cause. Connect with the Community: Supporting events like Our Charity Food and Wine Tastings and Our World Record Cleanups demonstrates your commitment to engaging with the local community. It allows you to establish a positive and meaningful presence, showing that your brand cares about the well-being and enjoyment of families and individuals within the area.

### Community engagement and brand alignment

1. **Enhance Brand Perception:** By aligning your brand with an Environmental Charity Foundation, you can enhance your brand perception. Sponsoring The Better Days Foundation's Fall Event Series allows you to showcase your brand's values, emphasizing your dedication to saving Our Environment while fostering a vibrant and inclusive community.
2. **Reach a Relevant Audience:** The event attracts families, art enthusiasts, and community members, providing an ideal platform to reach your target audience. By sponsoring our event you can gain exposure to a diverse group of potential customers who align with your brand's interests and values.
3. **Create Positive Associations:** Partnering with The Better Days Foundation allows you to associate your brand with positive emotions and memorable experiences. By supporting an event that brings joy, creativity, and a sense of community, you can generate positive brand associations that resonate with attendees long after the event is over.
4. **Support Local Arts and Culture:** Our Fall Event Series also provides an opportunity to support local artists and contribute to the cultural fabric of the city. By sponsoring the event, you actively participate in nurturing the artistic community and fostering creativity, which aligns with your brand's commitment to supporting local talent.

Sponsoring The Better Days Foundation's Events allows you to engage with the community, enhance brand perception, reach your target audience, create positive associations, and support local arts and culture.

Take this opportunity to be part of a memorable event that resonates with attendees and leaves a lasting impression. Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship options and maximize your brand's impact. Together, let's create an exceptional experience for the community and showcase your brand's commitment to making a difference.

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## NETWORKING OPPORTUNITIES

As a sponsor of The Better Days Foundation's Fall Event Series , you will enjoy exclusive benefits that provide enhanced access and networking opportunities. Our Events bring together business owners, influential community leaders, talented artists, and fellow sponsors which creates unique networking opportunities to connect with these key stakeholders. Engage in conversations, build relationships, and explore potential collaborations with like-minded individuals who share a passion for supporting local arts and community events.

1. **Business Collaborations:** Opportunities to connect with like-minded individuals and companies, leading to potential collaborations and partnerships in environmental initiatives or other shared interests.
  2. **Building Relationships:** Networking with a diverse group of attendees creates valuable connections and relationships that can extend beyond the event, leading to future professional opportunities.
  3. **Expanding Clientele:** Engaging with attendees from various backgrounds and interests can attract potential new clients or customers, broadening the reach of your products or services.
  4. **Influencer Outreach:** Connecting with influencers and bloggers present at the event can lead to exposure through their social media platforms, reaching a broader audience.
  5. **Socially Responsible Associations:** Being part of an event that supports environmental causes enhances your company's image as a socially responsible organization, resonating positively with potential clients and partners.
1. **Media and Press Coverage:** Events with notable demographics often attract media and press attention, providing potential exposure through event coverage.
  2. **Brand Visibility:** With attendees interested in art, culinary experiences, and environmental causes, your brand gains visibility among a targeted audience that shares these passions.
  3. **Community Recognition:** Participating in an event that supports The Better Days Foundation and environmental cleanups garners community recognition and appreciation for your company's commitment to social causes.

By becoming a sponsor of Our Charity Foundation's Fall Event Series , you gain access to exclusive benefits that elevate your event experience like valuable networking opportunities with influential community leaders, artists, and fellow sponsors. To join this esteemed collection of community leaders by becoming a sponsor and help us create Better Days for Our Community.

Contact us today, Garret Nathan (954)594-2398 or Email us at Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities. We look forward to providing you with an unforgettable experience at Our Event, where you can connect, engage, and create lasting connections within our vibrant community.



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PROOF IS IN OUR PICTURES



"I ONLY Feel Angry when I see waste,  
When I see People Throwing Away things We Can Use"

*Mother Teresa*



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The Better Days Foundation Sparks ...

by ART BUSINESS NEWS • 1 MARCH

FEATURED POSTS



<https://artbusinessnews.com/2023/03/the-better-days-foundation-sparks-change/>

**"Like Music and Art, Love of Nature is a common language  
that can transcend political or social boundaries"**

*Jimmy Carter*



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<https://www.sun-sentinel.com/local/broward/fl-ne-record-beach-clean-up-20201219-idhk4jyuzjharhfos4mkhijxum-story.html>

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<https://www.wptv.com/news/region-c-palm-beach-county/west-palm-beach/all-hands-on-deck-for-a-record-setting-beach-clean-up>



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**All hands on deck for a record-setting beach clean up**



**“Eventually we REALIZE that if we destroy the ECOSYSTEM,  
We Destroy OURSELVES”**

*Jonas Salk*

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The Great Cleanup

Art Basel

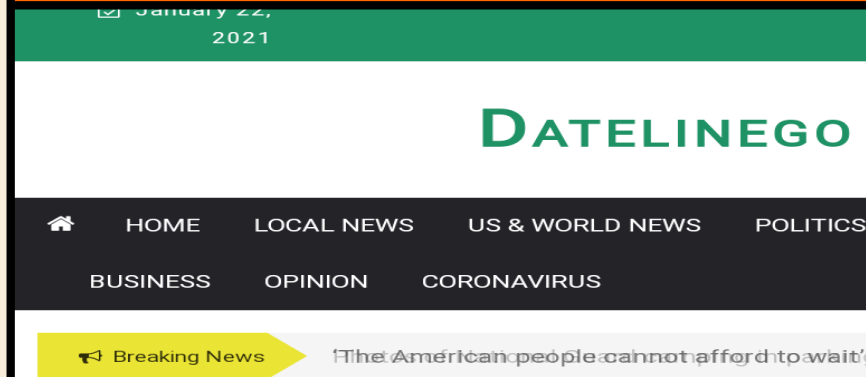
Charity Food and Wine Tastings

The Great Cleanup and Holiday Toy

Drive

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## PRESS CLIPPINGS



### Beachcombers seek world record by cleaning up South Florida sand

Hundreds of South Florida volunteers were trying to set a Guinness World Record on Saturday for the largest cleanup of a continuous coastline in one day.

Organizers Derek McNulty and Garret Nathan — working with Its-Elemental.net — came up with the idea about three months ago to not only aid the environment but also help people feel good about themselves at the end of a tumultuous 2020.

"I felt like, let's do a feel-good thing," McNulty said. "Let's make an effort, make a change, and go big. Just go big."

He said four to 10 people registered at each of the 190 cleanup locations, but between two and 30 showed up at each to sweep the 120 miles of beach from Hobe Sound in Martin County to Virginia Key in Miami-Dade.

The groups covered half-mile stretches of sand and took before-and-after pictures of the beach. Participants also took screenshots of their GPS locations on a map for world record verification, McNulty said.

"The compilation of that information will be quite the task for us in the next couple of days," he said.



### Beachcombers seek world record by cleaning up South Florida sand

By WAYNE K. ROUSTAN  
SOUTH FLORIDA SUN SENTINEL | DEC 19, 2020 AT 3:15 PM



Hundreds of South Florida volunteers were trying to set a Guinness World Record on Saturday for the largest cleanup of a continuous coastline in one day.



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### Beachcombers seek world record by cleaning up South Florida sand

Wayne K. Roustan, South Florida Sun Sentinel  
December 19, 2020 · 2 min read

Hundreds of South Florida volunteers were trying to set a Guinness World Record on Saturday for the largest cleanup of a continuous coastline in one day.

Organizers Derek McNulty and Garret Nathan — working with [Its-Elemental.net](https://www.its-elemental.net) — came up with the idea about three months ago to not only aid the environment but also help people feel good about themselves at the end of a tumultuous 2020.

“I felt like, let’s do a feel-good thing,” McNulty said. “Let’s make an effort, make a change, and go big. Just go big.”

**“It looks big, Earth. But there are lots of us on here  
(7,523,458,567 and counting) so be kind.”**

*Oliver Jeffers*

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## BENEFITS OF SPONSORING OUR FALL EVENT SERIES

Being a sponsor of The Better Days Foundation's Fall Event Series offers an array of remarkable benefits for your organization. As a prominent supporter, your brand will enjoy heightened visibility and exposure throughout the event, reaching a diverse audience of art enthusiasts, families, locals, and tourists. By aligning your brand with the Better Days Foundation's mission of environmental conservation and community empowerment, you showcase your commitment to social responsibility and sustainability. Your sponsorship also fosters positive brand perception, as participants recognize your dedication to making a difference in our community. Additionally, the collaborative nature of the event allows your organization to engage with the community on a deeper level, forging meaningful connections and creating lasting impacts. Join us as a sponsor and elevate your brand's presence while supporting a cause that enriches our environment, empowers our community, and celebrates the transformative power of art.

### Benefits of Sponsoring The Better Days Foundation's Fall Event Series

1. **Heighten Brand Visibility:** As a sponsor, your brand will enjoy prominent visibility throughout the event. Your logo will be prominently displayed on event signage, banners, marketing materials, and the official event website. This exposure ensures that your brand will be seen and recognized by a diverse audience, including families, art enthusiasts, and community members.
2. **Brand Exposure:** Sponsorship of Our Fall Event Series offers significant brand exposure. Your business will be associated with a highly anticipated and respected community event, reinforcing your brand's reputation as a supporter of the arts and community engagement. This exposure helps strengthen brand recognition, establishes a positive brand image, and increases the likelihood of attracting new customers who resonate with your values.
3. **Access Targeted Marketing Opportunities:** The Better Days Foundation's Fall Event Series provides targeted marketing opportunities to showcase your brand. From dedicated spaces to display your products or services to the distribution of branded promotional materials, you can directly engage with event attendees who align with your target market. These opportunities allow you to create meaningful connections and drive brand recognition among a relevant audience.

Join us as a sponsor of The Better Days Foundation's Fall Event Series to leverage these benefits, engage with our community, and make a meaningful impact.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship options and unlock the full potential of your brand at this exciting event. Together, let's create a remarkable and mutually rewarding partnership

**"One of the true tests of leadership is the ability to recognize a problem before it becomes an emergency."**

*Arnold H. Glasow*



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## BENEFITS OF SPONSORING OUR FALL EVENT SERIES

Benefits of sponsoring The Better Days Foundation's Fall Event Series;

4. **Amplify Social Media Presence:** We actively promote our sponsors through our social media channels, reaching a wide audience. Your brand will be featured in posts, acknowledgments, and mentions, showcasing your commitment to community events and creating valuable exposure. This social media promotion allows you to extend your reach, generate buzz, and increase brand visibility among our engaged online community.
5. **Foster Positive Brand Associations:** By sponsoring our event, you align your brand with an Environmental Foundation dedicated to conservation and education. This association fosters positive brand perceptions and enhances your brand's reputation as a supporter of Our Environment and community events. It creates a strong connection between your brand and the values cherished by attendees, fostering long-lasting relationships.
6. **Demonstrate Corporate Social Responsibility:** Being a sponsor demonstrates your brand's commitment to corporate social responsibility allows you to make a tangible impact on Our community. . By supporting the Better Days Foundation's initiatives, you demonstrate your commitment to social responsibility and community well-being. By supporting local arts, community engagement, and providing a safe and enjoyable experience for families, you showcase your dedication to making a positive impact in the community. This resonates with socially conscious consumers and enhances your brand's image as a responsible and caring entity. Your sponsorship will directly contribute to the success of Our Fall Event Series , which not only promotes art and culture but also raises awareness about environmental conservation and sustainable practices.
7. **Networking Opportunities:** Sponsorship provides unique networking opportunities with other businesses, artists, and community leaders involved in the event. You can establish valuable connections, forge strategic partnerships, and collaborate with like-minded individuals and organizations. These relationships can lead to mutual support, cross-promotion, and future business opportunities, expanding your network within the local community.

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**"It is not the strongest of the species that survives, nor most intelligent that survives. It is the one that is the most adaptable to change."**

*Charles Darwin*

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## BENEFITS OF SPONSORING OUR FALL EVENT SERIES

Benefits of sponsoring The Better Days Foundation's Fall Event Series ;

8. **Positive Public Perception:** By sponsoring The Better Days Foundation's Fall Event Series, your business is perceived as a responsible corporate citizen. Community members and event participants view your brand as one that cares about supporting the arts, culture, and the betterment of the community. This positive association enhances your reputation and fosters a sense of trust and loyalty among customers, ultimately driving increased customer engagement and long-term brand loyalty.
9. **Marketing and PR Opportunities:** Sponsorship of The Better Days Foundation's Fall Event Series provides marketing and public relations opportunities to amplify your brand message. Your sponsorship will be acknowledged in various promotional materials, media coverage, and social media platforms, allowing you to reach a broader audience and generate positive publicity for your business. This exposure can lead to increased brand awareness, customer engagement, and potential business growth.
10. **Alignment with Art and Culture:** By sponsoring an art-focused event like The Better Days Foundation Fall Event Series , your business aligns itself with the creative and cultural fabric of the community. This association enhances your brand's image as a supporter of artistic expression and cultural enrichment. It positions your business as a patron of the arts, resonating with customers who appreciate and value artistic experiences.
11. **Customized Sponsorship Packages:** We are committed to creating mutually beneficial partnerships. We offer flexibility in sponsorship packages, allowing you to tailor your involvement to meet your specific marketing objectives and budget. We are open to discussing unique opportunities, naming rights, or customized activations to maximize your brand's exposure and impact.

By sponsoring The Better Days Foundation's Fall Event Series , you gain a multitude of benefits, including heightened brand visibility, targeted marketing opportunities, amplified social media presence, positive brand associations, demonstration of corporate social responsibility, and the option for customized sponsorship packages.

Join us as a sponsor of The Better Days Foundation's Fall Event Series to leverage these benefits, engage with our community, and make a meaningful impact. Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship options and unlock the full potential of your brand at this exciting event. Together, let's create a remarkable and mutually rewarding partnership.



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## LIVE STREAMING OF OUR EVENTS

We are making it possible for attendees from around the world to enjoy our events from the comfort of their homes as we will be Live Streaming several of our events.

This will give our sponsors the ability to interact with the live-stream attendees in some new and exciting ways. The events being streamed will be our Charity Art Show and Portions and Charity Art Scavenger. This gives us several unique opportunities for different sponsor benefits, including the following

1. Banner or Pop Up Ad on live stream
2. Sponsored intros, Ads, and interviews
3. Overlay of your logo during part of the live stream
4. Send attendees an at-home package that includes things like shirts, hats, and coupons. \*\* Attendees must register by a certain date to be applicable.
5. Branded waiting room before broadcast starts

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

**"The trouble is you think you have time"**

*Buddah*

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## TITLE SPONSOR BENEFITS

### Title Sponsor Benefits

1. You will have the Distinct Designation of Official Sponsor of The Better Days Foundation's Fall Event Series in all communications along with first right of refusal for our 2024 event.
2. Exclusivity within your product or service category.
3. First tier Logo placement in our social media marketing campaign with, Facebook Instagram and more, details will be announced.
4. Company name in all press releases press releases.
5. First Tier logo placement on our preferred Vendors page within the Better Days web site for sponsors branding and links to sponsors site
6. County wide media impressions within the 10-75 age group demographic.
7. First Tier Inclusion in multiple email marketing blasts
8. Promotional Booth Space the Event.. CALL FOR DETAILS
9. First Tier logo placement in our Digital Event Program Guide cover
10. First Tier Company name or Logo placement on Digital event flyers and posters circulated.(time permitting)
11. First Tier Logo placement on printed posters circulated.(time permitting)
12. Credentials for your staff working the event.
13. First Tier Logo placement on co-branded shirts worn by staff during the event
14. Premiere onsite Banner placement
15. Extra Large logo inclusion on the co-branded Step & Repeat wall within the Media and Press tents
16. Sponsored intros at the events \*\* Please ask for Details
17. Ads or an Interview to be Played during Intermissions of our Events
18. First Tier logo placement on Our Events Registration Page
19. The Opportunity to send our attendees an at home package that includes things like shirts , hats , coupons .....  
\*\* Attendees must register by a certain date to be applicable.
20. Creating a Co-Branded Limited Edition Art Piece to be displayed at one of our Basel Locations, these pieces will be auctioned off at one of our upcoming Auctions to raise funds for The Better Days Foundation
21. Opportunity to Adopt a Section of the Cleanup area. This will include the opportunity for direct marketing to our volunteers with the ability to set up a tent and have giveaways and contests.
22. Opportunity to run Co-Branded Cleanup related contests



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## GOLD SPONSOR BENEFITS

**\*\*Please Note THE BENEFITS IN RED ARE NOT PART OF THIS PACKAGE**

### Gold Sponsor Benefits

1. You will have the Distinct Designation of Official Sponsor of The Better Days Foundation's Fall Event Series in all communications along with first right of refusal for our 2024 event.
2. Exclusivity within your product or service category.
3. First tier Logo placement in our social media marketing campaign with, Facebook Instagram and more, details will be announced.
4. Company name in all press releases press releases.
5. First Tier logo placement on our preferred Vendors page within the Better Days web site for sponsors branding and links to sponsors site
6. County wide media impressions within the 10-75 age group demographic.
7. First Tier Inclusion in multiple email marketing blasts
8. Promotional Booth Space the Event.. CALL FOR DETAILS
9. First Tier logo placement in our Digital Event Program Guide cover
10. First Tier Company name or Logo placement on Digital event flyers and posters circulated.(time permitting)
11. First Tier Logo placement on printed posters circulated.(time permitting)
12. Credentials for your staff working the event.
13. First Tier Logo placement on co-branded shirts worn by staff during the event
14. Premiere onsite Banner placement
15. Extra Large logo inclusion on the co-branded Step & Repeat wall within the Media and Press tents
16. **Sponsored intros at the events \*\* Please ask for Details**
17. Ads or an Interview to be Played during Intermissions of our Events
18. First Tier logo placement on Our Events Registration Page
19. **The Opportunity to send our attendees an at home package that includes things like shirts , hats , coupons .....**  
**\*\* Attendees must register by a certain date to be applicable.**
20. Creating a Co-Branded Limited Edition Art Piece to be displayed at one of our Basel Locations, these pieces will be auctioned off at one of our upcoming Auctions to raise funds for The Better Days Foundation
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## SILVER SPONSOR BENEFITS

**\*\*Please Note THE BENEFITS IN RED ARE NOT PART OF THIS PACKAGE**

### Silver Sponsor Benefits

1. You will have the Distinct Designation of Official Sponsor of The Great Pumpkin Art Walk and Candy Quest in all communications along with first right of refusal for our 2024 event.
2. **Exclusivity within your product or service category.**
3. Second tier Logo placement in our social media marketing campaign with, Facebook Instagram and more, details will be announced.
4. Company name in all press releases press releases.
5. Second Tier logo placement on our preferred Vendors page within the Better Days web site for sponsors branding and links to sponsors site
6. State wide media impressions within the 18-75 age group demographic.
7. Second Tier Inclusion in multiple email marketing blasts
8. **Promotional Booth Space the Event.. CALL FOR DETAILS**
9. Second Tier logo placement in our Digital Event Program Guide cover
10. Second Tier Company name or Logo placement on Digital event flyers and posters circulated.(time permitting)
11. Second Tier Logo placement on printed posters circulated.(time permitting)
12. Credentials for your staff working the event.
13. Second Tier Logo placement on co-branded shirts worn by staff during the event
14. **Premiere onsite Banner placement**
15. Large logo inclusion on the co-branded Step & Repeat wall within the Media and Press tents
16. **Sponsored intros at the concert \*\* Please ask for Details**
17. **Ads or an Interview to be Played during Intermissions of our Events**
18. Second Tier logo placement on Our Events Registration Page
19. The Opportunity to send our attendees an at home package that includes things like shirts , hats , coupons ..... \*\* Attendees must register by a certain date to be applicable.
20. **Creating a Co-Branded Limited Edition Art Piece to be displayed at one of our Basel Locations, these pieces will be auctioned off at one of our upcoming Auctions to raise funds for The Better Days Foundation**
21. Opportunity to Adopt a Section of the Cleanup area. This will include the opportunity for direct marketing to our volunteers with the ability to set up a tent and have giveaways and contests.
22. Opportunity to run Co-Branded Cleanup related contests



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## BRONZE SPONSOR BENEFITS

**\*\*Please Note THE BENEFITS IN RED ARE NOT PART OF THIS PACKAGE**

### Bronze Sponsor Benefits

1. You will have the Distinct Designation of Official Sponsor of The Great Pumpkin Art Walk and Candy Quest in all communications along with first right of refusal for our 2024 event.
2. **Exclusivity within your product or service category.**
3. Third tier Logo placement in our social media marketing campaign with, Facebook Instagram and more, details will be announced.
4. Company name in all press releases press releases.
5. Third Tier logo placement on our preferred Vendors page within the Better Days web site for sponsors branding and links to sponsors site
6. State wide media impressions within the 18-75 age group demographic.
7. Third Tier Inclusion in multiple email marketing blasts
8. **Promotional Booth Space the Event.. CALL FOR DETAILS**
9. Third Tier logo placement in our Digital Event Program Guide cover
10. Third Tier Company name or Logo placement on Digital event flyers and posters circulated.(time permitting)
11. Third Tier Logo placement on printed posters circulated.(time permitting)
12. Credentials for your staff working the event.
13. Third Tier Logo placement on co-branded shirts worn by staff during the event
14. **Premiere onsite Banner placement**
15. Small logo inclusion on the co-branded Step & Repeat wall within the Media and Press tents
16. **Sponsored intros at the concert \*\* Please ask for Details**
17. **Ads or an Interview to be Played during Intermissions of our Events**
18. Third Tier logo placement on Our Events Registration Page
19. **The Opportunity to send our attendees an at home package that includes things like shirts , hats , coupons ..... \*\* Attendees must register by a certain date to be applicable.**
20. **Creating a Co-Branded Limited Edition Art Piece to be displayed at one of our Basel Locations, these pieces will be auctioned off at one of our upcoming Auctions to raise funds for The Better Days Foundation**
21. Opportunity to Adopt a Section of the Cleanup area. This will include the opportunity for direct marketing to our volunteers with the ability to set up a tent and have giveaways and contests.
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## PRICING

Becoming a sponsor for The Better Days Foundation's Fall Event Series offers a range of valuable opportunities to support environmental sustainability and community engagement.

We are excited to offer exclusive Sponsorship Packages that allow your organization to play a significant role in supporting The Better Days Foundation's vital initiatives including environmental sustainability, education and community engagement.

As a Title Sponsor, your generous contribution of \$60,000 will position your brand as a prominent partner, receiving maximum visibility and recognition throughout our events and communications.

The Gold Sponsorship, valued at \$45,000, provides an exceptional opportunity to showcase your commitment to environmental conservation and community engagement.

Our Silver Sponsorship, priced at \$35,000, offers valuable exposure to a wide audience, showcasing your dedication to making a positive impact.

For those seeking a meaningful partnership, the Bronze Sponsorship at \$25,000 enables your company to be an integral part of our transformative efforts, contributing to a greener, better world.

With each package, you align your brand with our mission, demonstrating a shared commitment to a sustainable future. Together, we can create a powerful force for positive change.

All funds raised at the event will be dedicated to The Better Days Foundation, supporting their essential environmental cleanups and community outreach projects. By being a sponsor, your brand aligns with a meaningful cause while gaining exposure to a diverse audience of art and culinary enthusiasts, environmental advocates, and potential clients, making a lasting impact on both the community and the environment.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

Sponsorship Packages Price List	
TITLE	\$60,000
GOLD	\$45,000
SILVER	\$35,000
BRONZE	\$25,000



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## DEMOGRAPHICS

The Better Days Foundation's Fall Event Series attracts a diverse and engaged audience, making it an ideal opportunity to reach, art enthusiasts, community members, and influential community leaders, including government officials. By sponsoring this event, you gain exposure to a target audience that encompasses various segments of the community. Here's why this audience is valuable:

### Better Days Foundations Fall Event Series Demographics:

1. **Art and Culinary Enthusiasts:** Individuals who have a keen interest in art, culture, and culinary experiences, and are eager to explore new tastes and flavors.
2. **Environmental Advocates:** People who are passionate about environmental causes and conservation efforts, seeking opportunities to support organizations dedicated to sustainability.
3. **Community Members:** Local residents and community members who are looking for engaging events and ways to contribute positively to their surroundings.
4. **Philanthropists:** Individuals who are actively involved in charitable activities and eager to support causes aligned with environmental sustainability and community engagement.
5. **Wine Connoisseurs:** Wine enthusiasts who appreciate fine wines and are interested in tasting new and unique wine selections.
6. **Business Professionals:** Professionals from various industries, seeking networking opportunities while supporting a worthy cause.
7. **Socially Responsible Companies:** Companies with a commitment to corporate social responsibility, seeking partnerships and involvement in events that align with their values.
8. **Influencers and Bloggers:** Social media influencers and bloggers who are passionate about sharing experiences related to art, culinary delights, and environmental initiatives.
9. **Supporters of The Better Days Foundation:** People who are already familiar with and supportive of The Better Days Foundation's work, eager to participate in their events.

By sponsoring Our Fall Event Series, you gain access to a target audience that includes families seeking engaging experiences, art enthusiasts who appreciate creativity and cultural expression, community members looking to connect with their neighbors, as well as influential community leaders and government officials. This diverse audience represents an excellent opportunity to showcase your brand, build relationships, and make a lasting impact within the community.

Contact us today Garret Nathan, (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and position your brand in front of this valuable audience. Together, let's engage families, art enthusiasts, community members, and influential leaders, creating an event that unifies the community and fosters positive change.

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## MARKETING AND PROMOTION

**Promotional Campaign Overview:** The Better Days Foundation will implement a comprehensive promotional campaign to generate excitement and awareness for The Better Days Foundation's Fall Event Series. This campaign will involve a combination of traditional and digital marketing strategies, ensuring maximum reach and engagement.

**Social Media Exposure:** Social media platforms will play a central role in promoting the event. The Better Days Foundation will utilize popular platforms such as Facebook, Instagram, Twitter, and LinkedIn to create buzz, share event updates, and engage with the community. Eye-catching visuals, intriguing content, and interactive elements will be employed to encourage active participation and user-generated content.

**Public Relations Efforts:** Public relations will be a key component of the promotional strategy. The Better Days Foundation will work with media outlets, influencers, bloggers, and local press to secure coverage and generate media buzz. Press releases, media interviews, and feature articles will highlight the event's mission, participating locations, and the positive impact of the Better Days Foundation's initiatives.

**Collaborative Marketing Opportunities:** Collaborative marketing opportunities will be pursued to expand the event's reach and impact. The Better Days Foundation will partner with local businesses, hotels, restaurants, and art galleries to cross-promote Our Fall Event Series. Collaborative efforts may include joint marketing campaigns, special offers, and exclusive discounts for event participants, further incentivizing community engagement.

**Inclusion in Event Materials (Print, Online):** Participating sponsors and locations will receive prominent visibility in event materials, both in print and online. The Better Days Foundation will ensure that sponsors' logos and information are prominently displayed on event banners, signage, brochures, and promotional materials. Additionally, sponsors and participating locations will be featured on the event website and associated online platforms, providing sustained visibility before, during, and after the event.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) opportunities and position your brand in front of this valuable audience. Together, let's engage families, art enthusiasts, community members, and influential leaders, creating an event that unifies the community and fosters positive change.



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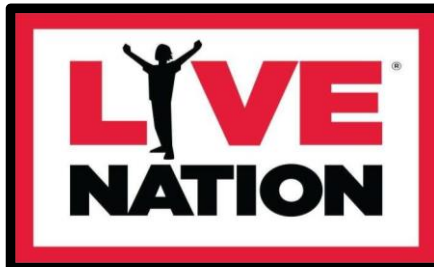
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## OUR PARTNERS



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## OUR STATISTICS

- Age Group of Attendees \* 7-70 year old, Gender Neutral
- Tv/ radio ( viewers/Listeners ) \* 2,249,400 Daily
- Streaming Listeners 342,960
- Readers ( Printed News Media ) \* 1,300,000+ Weekly
- Total Page views Per Day \* 200,000+
- Total Page views Per year \* 243,600,000+
- Total Page views Per Month \* 20,300,000
- Total unique visits Per year \* 40,800,000+
- Total unique visits Per Month \* 3,400,000+
- Total Instagram Followers\* (all related accounts) 700,000+
- Total Facebook Friends/Followers \* (all related accounts) 845,000
- Total Number of Digital Flyers Distributed 400,000+ Per Year
- Total Number of posters distributed Total 2,000+
- Number of attendees: Estimated 15,000+
- Number of Marinas posting Cleanup Flyers 90+
- Number of Businesses posting Cleanup Flyers 110+

These are our Current Statistics from ourselves and the Media Partners from our last event that are continuing to follow us on our journey, these numbers will go up drastically as we add more Media Partners for this year.

Contact us today, Garret Nathan (954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation) to discuss sponsorship opportunities and maximize your brand's support for local arts and community events. Together, let's make a lasting impact on our community's artistic landscape.

**“It is important we never be a spectator to unfairness or stupidity. The grave will supply plenty of time for silence”**

*Christopher Hitchens*



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## THANK YOU FOR YOUR TIME

Dear Potential Sponsor,

On behalf of The Better Days Foundation, we extend our heartfelt gratitude for taking the time to review "The Better Days Foundation Fall Event Series " Sponsorship Deck. We are truly appreciative of your interest in supporting our mission of promoting environmental sustainability and education through community engagement.

Your consideration of participating as a sponsor for this event means a great deal to us. Your support will play a vital role in creating a positive impact on our environment and inspiring change for a greener, cleaner planet.

We recognize the importance of the decision you are making, and we assure you that your partnership will be thoughtfully cultivated to create a meaningful and mutually beneficial collaboration.

Should you have any further inquiries or wish to proceed with sponsorship, please do not hesitate to reach out to [Your Name] at [Your Contact Information]. We are here to address any questions and to tailor the sponsorship experience to suit your company's unique goals and objectives.

Once again, thank you for your kind consideration. We sincerely hope to welcome you as a valued sponsor for The Better Days Foundation Fall Event Series .

With warmest regards,

Garret Nathan

Founder

The Better Days Foundation

(954)594-2398 or Email me at [Garret@betterdays.foundation](mailto:Garret@betterdays.foundation)

[www.betterdays.foundation](http://www.betterdays.foundation)

**"BE THE SPARK"**  
*Garret Nathan*